



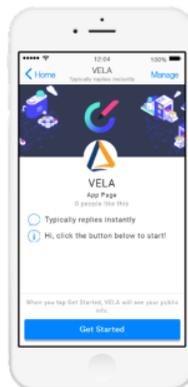
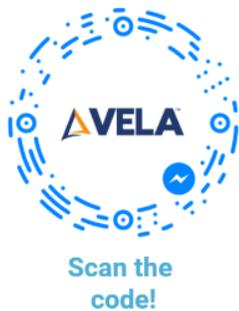
 **DIVA**<sup>™</sup>  
Digital Interactive Virtual Assistant

The VELA™ Chatbot platform can delight your customers and boost your sales. We offer you the latest technology. Just say "Hello" to us on Messenger, and the chatbot will guide you through the available choices and tell you what kinds of questions you can ask. Our chatbot can look up product availability and prices – if you decide to buy, it will guide you to complete your purchase.

DIVA can look up product availability and prices – if the user decides to buy, it will guide him/her to complete the purchase. The chatbot uses the latest technologies like artificial intelligence and machine learning to help answer the user's questions in the e-commerce and m-commerce areas. For example, the user would get recommendations about hotels, flights, restaurants, and things to do in any of his/her destinations. If the chatbot can't answer your question, it will send your question to one of our human attendants who will help the user within minutes.

Here are some other things it can do for your customers.

- Instantly get the information they seek, the updates that are important to them, and the services they need
- Make buying products a delightful experience. They can use messaging to view the catalog of products and services, take orders, and process payments
- Personalized promotions or other content of yours they subscribe to
- Allow them to access their information or make changes to their account directly in their new favorite channel: the chatbot
- Allow for booking hotels, flights, and appointments on the go
- Give instant feedback to future or prospective clients
- Send location-aware information or notifications



**Start the conversation!**



**Interact!**

CHATBOT PLANS	BASIC	PLUS	PREMIUM
Messaging Chatbot	✓	✓	✓
Merchant's White Labelling/Branding	✓	✓	✓
Multiple Messenger Codes	✓	✓	✓
VELA Payments Integration	✓	✓	✓
Composer Enabled Input		✓	✓
NLP (Natural Language Processing) Support		✓	✓
Facebook Payments - Digital Wallet Integration		✓	✓
Facebook Chatbot Extensions support		✓	✓
Multi Lingual Support			✓
Customer Matching Feature			✓
Account Linking Feature			✓
VELA Loyalty Integration			✓



Datum Software is a recognized industry leader providing IT solutions to the United States government and commercial clients including Fortune 500 companies.

**Datum Software provides the following end-to-end management for a range of projects, allowing customers to focus on their priorities:**

- Enterprise architecture
- Application design, development and implementation
- Quality assurance services and project management
- Network and system administration and support
- Database administration
- Data analytics and data mining
- Staff augmentation

**Our experience and expertise in the software industry enables us to solve specific problems and deploy solutions to immediately improve any company's bottom line.**

Our close-knit team passionately strives for excellence. Our proven processes and metrics-based measurements will provide insight into both a company's current challenges and future progress.

We believe that fostering close relationships and open communication is the best way to guarantee consistent, high quality deliverables that are on time and on budget. We provide a series of integration and software services to accomplish business goals without all the pains typically associated with outsourcing. We mitigate risk through our business processes to ensure consistent project results that justify strategic goals for both the business and the project.

**PRODUCT DEVELOPMENT**

Accelerating product innovation and improving product design to fit customer needs

**TECHNOLOGY PRODUCTS**

Deep experience in designing and developing a wide range of software within a proven framework

**MANAGED SERVICES**

Experienced product management, business analysis and end-to-end project management

**IT STAFFING**

Top-notch people with highly developed, project-specific skills for a long-term, on-site engagements

**We pride ourselves in the quality and reliability of our services.**

Our commitment to quality is made evident by the trust our clients place in us. We have a proven track record in developing rock-solid software applications and providing qualified support to quickly and successfully achieve goals.

Datum Software is a certified small business and a woman and minority-owned corporation with proven leadership and processes in Information Technology systems, exceptional customer service, solid hands-on technical expertise, and an outstanding track record.

[datumsoftware.com/vela/chatbots](http://datumsoftware.com/vela/chatbots)

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Interested in reselling VELA products?  
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email us at [vela@datumsoftware.com](mailto:vela@datumsoftware.com).

